Accident Avoidance Workshops

driver trainin' the way it ought'a be!

The highest-ranked Defensive Driving in the U.S., the same one available at Bristol and Atlanta Motor Speedways, is returning to Knoxville's own Farragut High School. Awarded with the Safety Council's "Superior Performance Award", this program can reduce crash rates by more than 75%, build COMPETENCE in your driver and most importantly, change your family dynamic forever.



ATLANTA MOTOR SPEEDWAY



What are the "Accident Avoidance Workshops"?

Carrying a higher Nationals Defensive Driving Institute ranking than any other program in the U.S., (Level 10 of 12), this is the most exclusive and personal skill training program available. We teach them your student how to handle the car <u>and themselves</u> when everything goes horribly wrong, WITHOUT losing control of either. Deadly serious but always entertaining, this 8+ hour, parent-participation program is done in your own car, and focuses on EMERGENCY DRIVING CONDITIONS. We show your student how <u>fast</u> accidents happen, ... train them how to react when <u>they do</u> happen and give them a much higher respect for driving. As a result, when <u>they are</u> faced with that inevitable emergency, they have already practiced the skills it takes to handle it. This program helps both under-confident and over-confident drivers, ... and <u>leaves parents much more comfortable with their student's abilities behind the wheel.</u>

This program costs less than 1/3 of most deductibles, and can cut insurance rates between \$1500 and \$4500 over the course of 3 years.



How long is the program?: <u>It's an 8+ hour program delivered in 2 parts:</u>

1- You will attend the classroom session on April 27th, from 6:24 p.m. to 9:54 p.m. at: Farragut High School / 11237 Kingston Pike / Knoxville, TN 37934

2- Then, choose any ONE of the four, 5-hour driving sessions on the following weekend: (... you only need ONE!) Morning (7:00 - 12:15) <u>OR</u> afternoon (1:00 - 6:15) on either April 29th or 30th.

<u>How much does it cost?</u>: The regular price is \$499, but we are offering a discounted price of \$305 per parent/student team for Farragut High School. Also, for just an additional \$40, <u>both</u> parents may attend with the student, in which case, all 3 of you will be eligible for Defensive Driving Certificates ... which can <u>significantly</u> reduce your insurance rates if you haven't taken a defensive driving program in the past three years.

<u>When is the best time to enroll?</u> Once they get their permit, and have spent 5-6 hours in an empty parking lot. We prefer to have them attend before habits start taking a set, which is around the 30-day mark. We want to train them how to handle an emergency before you subject them to that possibility, so CERTAINLY have them take this before you let them drive on public roads. *A parent is required to join their student for this program*.

